

THE JAI JAIS

Founded by Sunita Shah and James Ballance



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CREATES

CHILDREN'S BOOKS ON HINDUISM

Ships worldwide

The Jai Jais is a series of books and products created for children to meet Hindu Gods and Goddesses. They are aimed at children aged 0-12 years and provide parents with a framework to introduce their children to the religion.



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“We are delighted with how much our children are able to learn about our Hindu culture, gods/goddesses and festivals in such an easy to understand and fun way.”

- Sonali & Amol, Happy Customers

The stories have been written by Sunita, a UK based paediatric Speech and Language Therapist, with characters brought to life by James, our illustrator. The books have been presented to a Hindu priest and scholar, who has verified the stories and characters to be correct according to Hindu beliefs.

We hope our books and educational products will be loved by the whole family and become a treasured feature of story time. These beautifully created, unique characters, with their simple story lines will whisk your child away to a world of imagination and wonder that will last a lifetime.

Visit TheJaiJais.com for our range of books & educational products!